

TEKOM CROSS BORDER EVENT

October 24th 2025



SPEAKERS



Jori Hagevoort
ChipSoft



Wouter Verkerken
Flow Technical
Communication



Elisabeth Goethals
Flow Technical
Communication



Henk Wijnands
The Visual
Communication
Company



Weena 690
23e etage
3012 CN Rotterdam

AGENDA

13:00 - 13:30

Walk-in and welcome

13:30 - 14:15

Jori Hagevoort van ChipSoft: From Chaos to Clarity. How we tamed 3 million words with MadCap Flare

14:15 - 15:00

Wouter Verkerken en Elisabeth Goethals: Writing for Maintenance. Challenging Vendor selection, implementation, configuration, translation, SAP integration and automation.

15:00 - 15:30

Coffee break and networking

15:30 - 16:15

Henk Wijnands: The Power of Visual Language. How to make your message resonate? Storytelling; Visualisation; Video; AI optimisation.

16:15 - 17:00

Networking and drinks

17:00 - ~20:00

Social activity: Rotterdam City walk and "pizza" dinner - Limited places available!

Register Now

Contact Us for more info



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