

Terminology management at SAP

Mark D. Childress, SAP SE 25 Feb 2020

PUBLIC



Originally "**S**ystems, **A**pplications and **P**roducts in Data Processing"



Or, how does terminology get ...







... to the customers?

© 2020 SAP SE or an SAP affiliate company. All rights reserved. | PUBLIC

Agenda

Overview of SAP SE (short version)

Terminology management at SAP

Summary and Q&A

Appendix

SAPterm logon information for on-premise system access

Overview of SAP SE (short version)



SAP AG – back when I started (1995)

5000

SAP employees worldwide

41 Countries

4

Industry-specific solutions

15 Languages

19 Country subsidiaries

4300+ SAP customers worldwide

€1.5 bn Total revenue

 \circledast 2020 SAP SE or an SAP affiliate company. All rights reserved. $~\mathsf{I}~~\mathsf{PUBLIC}$



SAP SE – today (2020)

100,000+

SAP employees worldwide

180 Countries

25 Industry-specific solutions

50 Languages

130 Country subsidiaries

440,000+ SAP customers worldwide

€ 27.3 bn Total revenue (FY 2019 est.)

© 2020 SAP SE or an SAP affiliate company. All rights reserved. I PUBLIC



Everything is changing faster than ever

The way value is created and measured is changing, too

Disruptive business models are reshaping industries

Rapid growth in data volume is overwhelming decision-makers

Best-run businesses create value by being disruptors

Best-run businesses are intelligent enterprises

111

They manage resources effectively

And they're grounded in purpose

77% of the world's transaction revenue touches an SAP system.

SAP systems touch \$23 trillion of consumer purchases around the world.

SAP HANA can increase analysis speed by more than 10,000X, equal to walking from California to New York in 6 minutes.



Our customers produce more than 82% of the world's medical devices.

SAP

Our customers fly more than **2.5 billion** of the world's passengers.

SAD

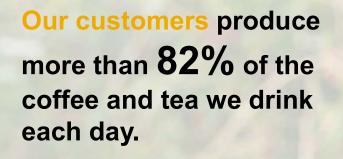
Our customers produce more than 62% of the world's movies.

80% of the sports and entertainment organizations in the Forbes Global 2000 are SAP customers.

SAD

Our customers produce more than 86% of the world's athletic footwear.







Our customers produce more than **79%** of the world's chocolate.

SAP

Our customers produce more than 77% of the world's beer.



Terminology management at SAP



The business environment: SAP SE and its products

SAP:

- -... is active in 180+ countries and supports over 440,000 customers
- ... offers standardized software and support for general business processes and specialized processes for 25+ industry sectors
 - ... pursues a worldwide, distributed development and sales strategy

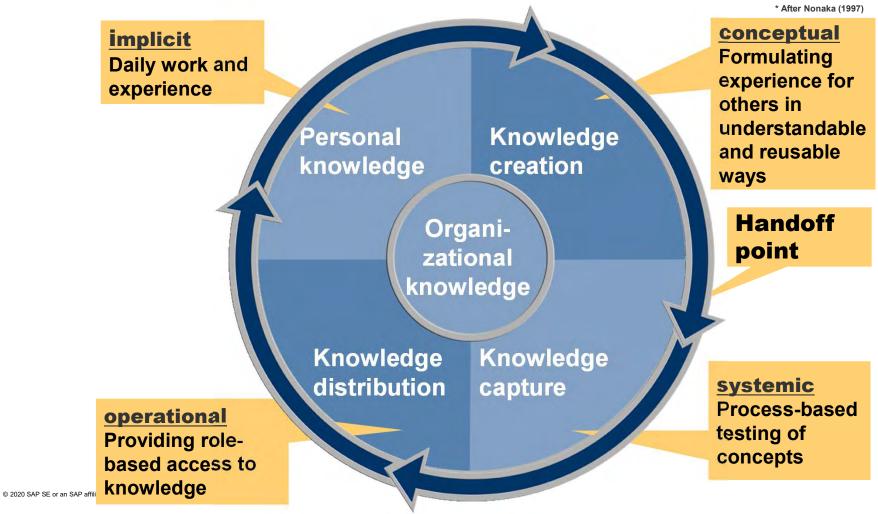
This means:

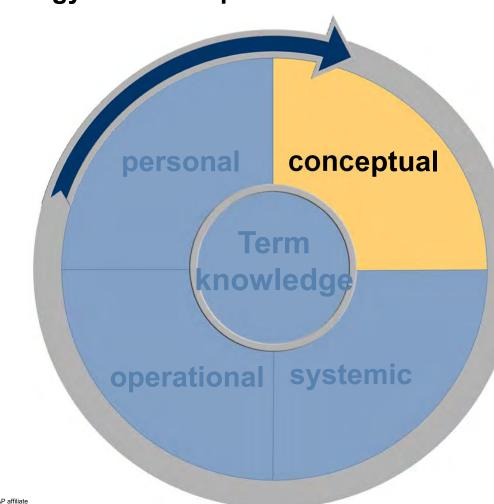
- ... dozens of standard logon languages (plus special project languages)
- ... specialized terms are required from every conceivable branch of business for all of these languages
- ... term information is needed by 100,000+ internal SAP employees and by hundreds of millions of external customers, partners, and consultants

This results in:

 ... a unique terminology management challenge – no other company attempts to cover as many subject areas in depth in as many languages as SAP!







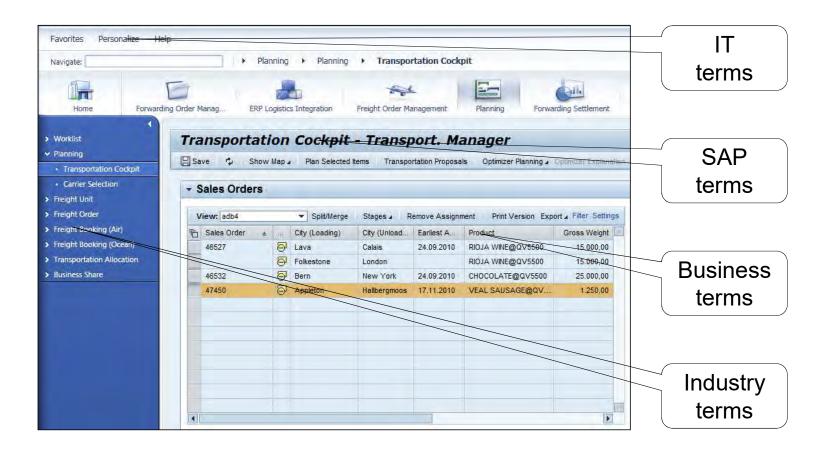
Terminology and conceptualization

<u>**Create</u>** concepts and formulate for others</u>

- Define terminology standards based on international norms
- Require all "language workers" to enforce standards for terms and definitions in their teams
- Train employees in terminology work

© 2020 SAP SE or an SAP affiliate

Terminology: SAP example (local frontend)



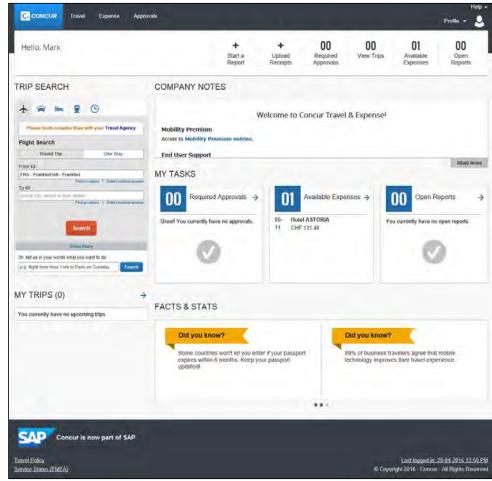
© 2020 SAP SE or an SAP affiliate company. All rights reserved. | PUBLIC

Terminological definition – example

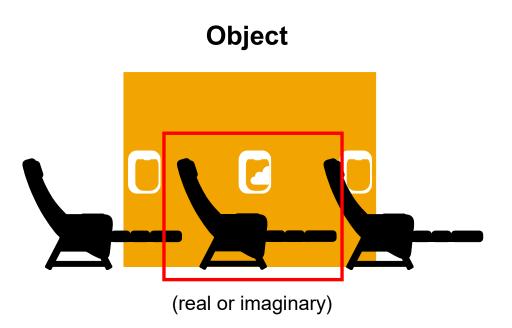
SAP solution for travel management on cloud platform

- Central purchasing and management of travel services
- Booking and settlement from anywhere on any device – PC, tablet, smartphone
- Integrated with other solutions financial (bank transfers, billing), personnel (absences, travel insurance)

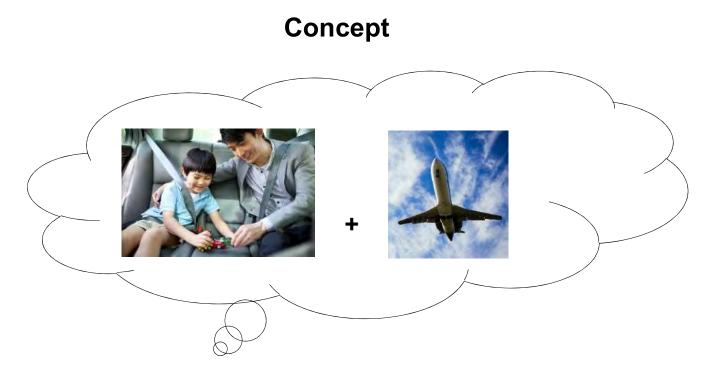
Example: New function to book flight reservations



Defining a term – Step 1



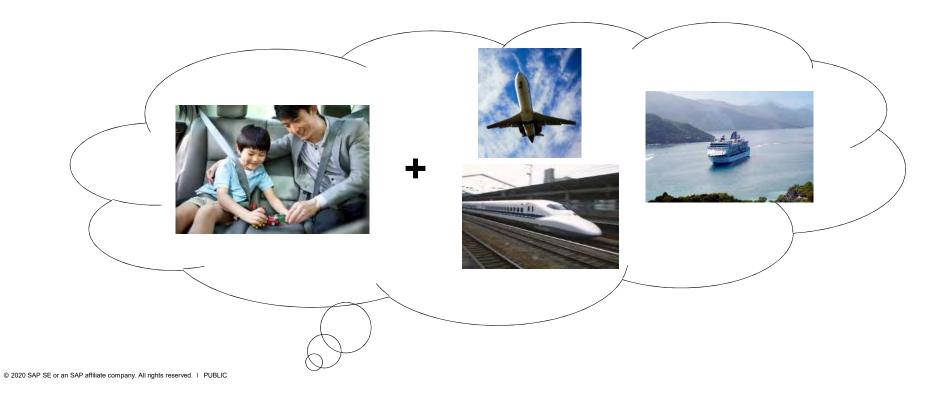




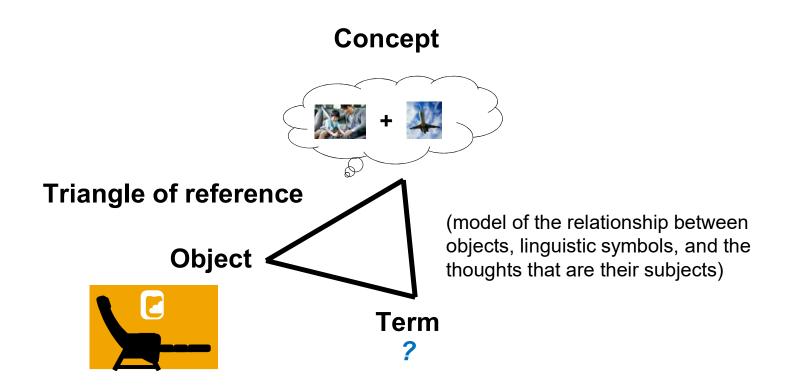
(unit of thought derived from generalization of a set of similar objects)

Defining a term – Step 2a

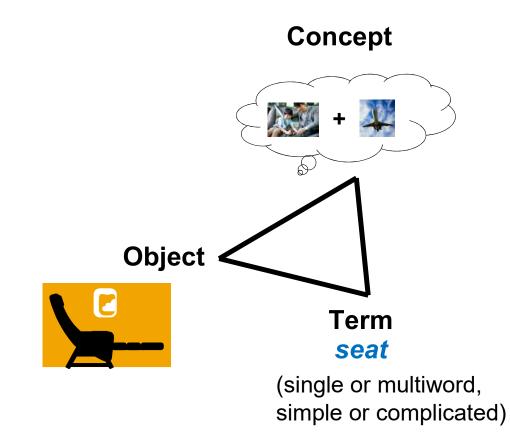
Term building = Determining the unique characteristics + abstraction



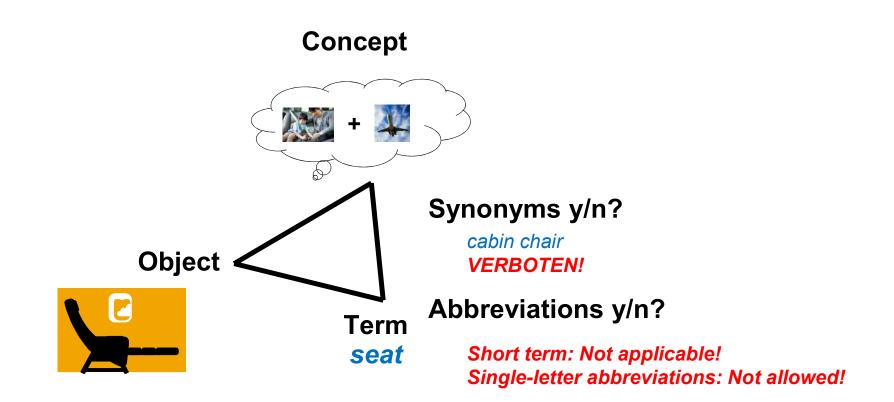
Defining a term – Step 3



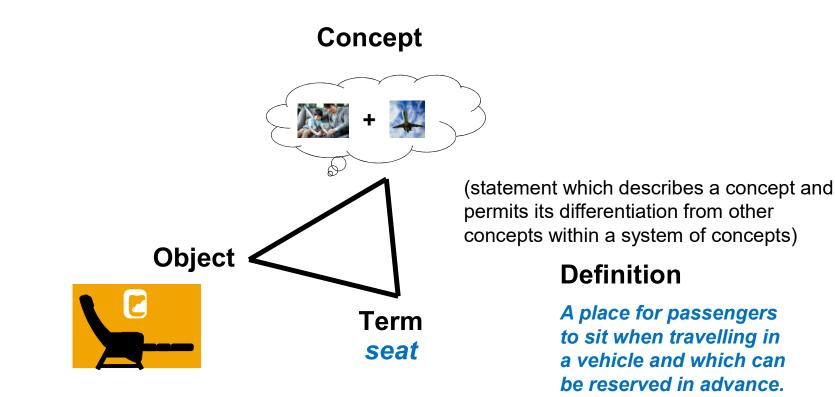
Defining a term – Step 3a



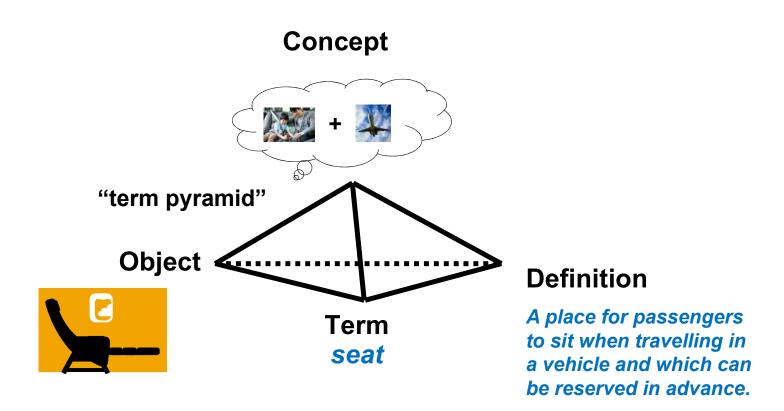
Defining a term – Step 3b



Defining a term – Step 4



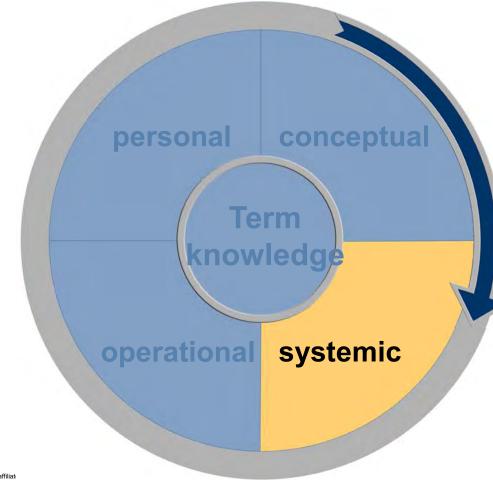
Defining a term – you're done!



Terminology for multiple languages / countries



Terminology and systems

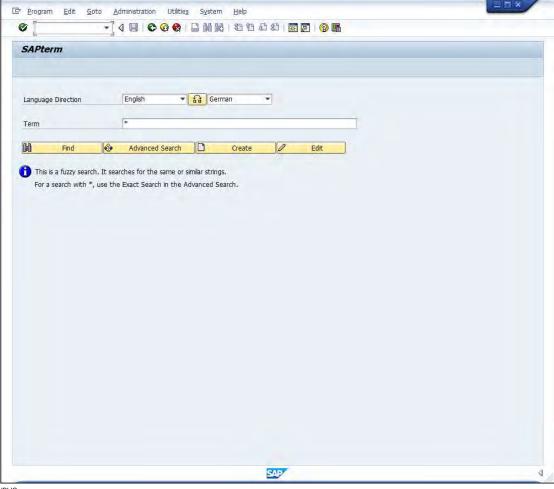


<u>**Collect**</u> and <u>test</u> all terms in a central official database

- Designate SAPterm as the single-source repository
- Define and publicize processes; develop SAPterm improvements based on process (not the reverse)
- Integrate SAPterm with other tools requiring term data
- Train employees about processes and SAPterm use

© 2020 SAP SE or an SAP affiliate

The SAPterm terminology database



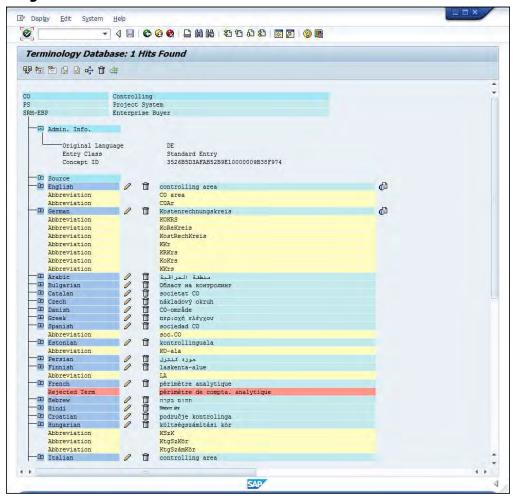
SAPterm – advanced search

Advanced Search	9	1 📙 I 🗞 🚱 I 🚍 Mi Mi I 10 10 40 40 40 40 40 40 40 40 40 40 40 40 40	1 👿 🖉 🔞 📭	
Dead: Search Case Senstive anguage Direction Parameter erm tatus Component Component Component Component Component Component Component Component Super ordinate Terms Include Only The Following: Vistandard Entry Superordinate Terms Invald Spellings Superordinate Terms Invald Spellings Superordinate Terms Invald Spellings <	Advanced Search			
anguage Direction	De Reset			
ierm izrus isr Component Component isr isrude Entries When Component Is: V Addd Orginal Include Only The Following: Vistandard Entry Vistandard Spellings Synonyms Rejected Terms Invald Spellings Superordinate Terms Non-Translatable Q Proprietary Kestriction Q Source and/or Comment Q Source and/or Comment Q Source and/or SBOP	Exact Search	Case Sensitive C Fuzzy Search	h -	
and table of the following: VAdded Original Include Only The Following: VEStandard Entry VInternal Entr	inguage Direction			
Component Component Component Component Studie Entries When Component Is: Added Original Include Only The Following: Standard Entry Internal	erm	át.		
Component Image: SD* Exclude Entries When Component Is: Include Only The Following: Include Only The Following: Standard Entry Standard Entry Internal Entry Intradictions Intradictions Intradictions Intradictions Intradiction Int	atus	3		
Exclude Entries When Component Is: Added Original Added Original Standard Entry Standard Entry Internal Entry Entries with Definitions Entries with Definitions Entries with Definitions Abbreviations Synonyms Rejected Terms Invald Spellings Superordinate Terms Non-Translatable Proprietary Restriction Source and/or Comment A B Entry INCE Source and/or Comment C B Entry INCE Superordinate Terms Source and/or Comment C B Entry INCE C Comment C B C C Comment C C C Comment C C C C C C C C C C C C C C C C C C C	omponent			
V Added Original	Component	SD*		
Original nclude Only The Following: ✓ Standard Entry ✓ Internal Entry ✓ Entries with Definitions ✓ Entries without Definitions ✓ Entries without Definitions ✓ Entries without Definitions ✓ Entries without Definitions ✓ Internal Entry ✓ Internal Entry ✓ Entries without Definitions ✓ Entries without Definitions ✓ Entries without Definitions ✓ Internal Entry ✓ Internal Entry ✓ Invalid Spellings Synonyms Superordinate Terms Non-Translatable Q Ø Proprietary Restriction Q Ø Link to SAP Documentation Dir Ø Entry Note Q Ø Term Category for SBOP	Exclude Entries When Compone	nt Is:		
Include Only The Following: Standard Entry Internal Entry Entries with Definitions Entries without Definitions Synonyms Rejected Terms Invald Spellings Superordinate Terms Non-Translatable Proprietary Restriction Legal Restriction Source and/or Comment Ink to SAP Documentation Entry Note Comment Comme	Added			
Standard Entry Internal Entry Entries with Definitions Entries without Definitions Abbreviations Synonyms Rejected Terms Invaid Spelings Superordinate Terms Non-Translatable Q Propnetary Restriction Q Source and/or Comment Q Propole Q Propretation Q Source and/or Comment Q Proment Q Proment Q Proment Q Proment Q Promode Proment Q Promode Proment Promode Proment	Original			
✓ Internal Entry ✓ Entries with Definitions ✓ Entries without Definitions △ Abbreviations ○ Synonyms Rejected Terms ○ Invalid Spellings ○ Superordinate Terms Non-Translatable ○ ● Propnetary Restriction ○ ● Source and/or Comment ○ ● Entry Note ○ ●	nclude Only The Following:			
Entries with Definitions Entries without Definitions Abbreviations Synonyms Rejected Terms Invalid Spelings Superordinate Terms Non-Translatable Proprietary Restriction Gale Source and/or Comment Gale Source and/or Comment Gale From DE Proprietation DE Source and/or SBOP	Standard Entry			
✓ Entries without Definitions △ Abbreviations ○ Synonyms ○ Rejected Terms ○ Invalid Spellings ○ Superordinate Terms Non-Translatable ○ Proprietary Restriction ○ P Legal Restriction ○ P Source and/or Comment ○ P Entry Note ○ P	Internal Entry			
Synonyms Rejected Terms Invald Spelings Superordinate Terms Non-Translatable Q Proprietary Restriction Q Source and/or Comment Q Source and/or Comment Q Proprietation DE B Term Category for SBOP			1	
Rejected Terms Invald Spellings Superordinate Terms Non-Translatable Q Proprietary Restriction Q Source and/or Comment Q Source and/or Comment Q Settry Note Q Stry Note Q Source and/or SBOP				
Invalid Spelings Superordinate Terms Non-Translatable Q Proprietary Restriction Q Q \$ Legal Restriction Q Source and/or Comment Q Unk to SAP Documentation DE Entry Note Q Ferm Category for SBOP \$	Entries without Definitions			
Superordinate Terms Non-Translatable Q Proprietary Restriction Q Legal Restriction Q Source and/or Comment Q Unk to SAP Documentation DE Entry Note Q Form Category for SBOP Image: Second S	Entries without Definitions Abbreviations			
Non-Translatable Q S Proprietary Restriction Q S Legal Restriction Q S Source and/or Comment Q S Link to SAP Documentation DE S Entry Note Q S Term Category for SBOP S	Entries without Definitions Abbreviations Synonyms			
Proprietary Restriction Q Legal Restriction Q Source and/or Comment Q Link to SAP Documentation DE Entry Note Q Term Category for SBOP	Entries without Definitions Abbreviations Synonyms Rejected Terms			
Source and/or Comment Q Source and/or Comment Q Source and/or Comment Q Source and/or Commentation DE Source and Source a	Entries without Definitions Abbreviations Synonyms Rejected Terms Invalid Spellings			
Source and/or Comment Q S Link to SAP Documentation DE S Entry Note Q S Term Category for SBOP S	Entries without Definitions Abbreviations Synonyms Rejected Terms Invalid Spellings Superordinate Terms	Q 💌		
Link to SAP Documentation DE Entry Note Q SP Term Category for SBOP SP	Entries without Definitions Abbreviations Synonyms Rejected Terms Invalid Spellings Superordinate Terms Non-Translatable	Q \$		
Entry Note Q B Term Category for SBOP B	Entries without Definitions Abbreviations Synonyms Rejected Terms Invalid Spellings Superordinate Terms Non-Translatable Proprietary Restriction	Q Q Ø		
Term Category for SBOP	Entries without Definitions Abbreviations Synonyms Rejected Terms Invald Spellings Superordinate Terms Non-Translatable Proprietary Restriction Legal Restriction			
	Entries without Definitions Abbreviations Synonyms Rejected Terms Invald Spellings Superordinate Terms Non-Translatable Proprietary Restriction Legal Restriction Source and/or Comment			
	Entries without Definitions Abbreviations Synonyms Rejected Terms Invalid Spellings Superordinate Terms Non-Translatable Proprietary Restriction Legal Restriction Source and/or Comment Link to SAP Documentation			

SAPterm – results list

0		- 4 II © 0 0 1 II I			
		ogy Database: 816 Hits Found			
0 Entr	Y Ø	Definition 🖸 😔 🔂 🛱 🖬 🖧 Glossary Key			
C1	Stat	Entry	Component		
•	000	distribution medium COC Verteilungsmedium	BC-FES-INS	00	
•	000	document-based payment medium COC beleghafter Zahlungsträger	FI-CA	₽	
•	200	ELDA data medium Valid Only in Country: AT GOC ELDA-Datenträger () Valid Only in Country: AT	PY-AT	ģ	Ē
•	000	electronic medical administration record CCC elektronisch-medizinischer Verabreichungsbeleg	IS-HMED	000	
۲	000	employer obligation to provide benefits and medical welfare CCC Arbeitgeberfürsorgepflichten	PA-BN	(D-C)	
•	000	entitled medical treatment period Valid Only in Country: CN	PY-CN	000	
•	000	entry of services performed COC Leistungserfassung	MM-SRV 🎒	ŝ	
•	000	service entry sheet Leistungserfassungsblatt Valid Synonym: entry sheet for services performed	MM-SRV	₽	
×	000	environmental remediation CCC Behebung von Umweltschäden	FIN-SEM-BCS	Ģ	
•	000	Exceptional Medical Expenses Act Valid Only in Country: NL	PY-NL	Ģ	
	000	deployment stock transfer Deployment-Umlagetung Rejected Term: firmed transport order	SCM-APO-SNP	₽	
•	000	immediate cause CCC unmittelbare Ursache	GRC-RM	Ģ	
•	000	direct elimination of goodwill	EC-CS	P	

SAPterm – term entry detailed view



SAPterm statistics (Feb 2020)

Standard languages: 41

Arabic	Danish	German	Japanese	Persian	Slovenian
Bulgarian	Dutch	Greek	Kazakh	Polish	Spanish
Catalan	English	Hebrew	Korean	Portuguese	Swedish
Chinese (Simplified)	Estonian	Hindi	Latvian	Romanian	Thai
Chinese (Traditional)	Finnish	Hungarian	Lithuanian	Russian	Turkish
Croatian Czech	French	Italian	Malaysian	Serbian	Ukrainian
Czech	للحصي 0		Norwegian	Slovakian	Vietnamese
				in the second	Welsh

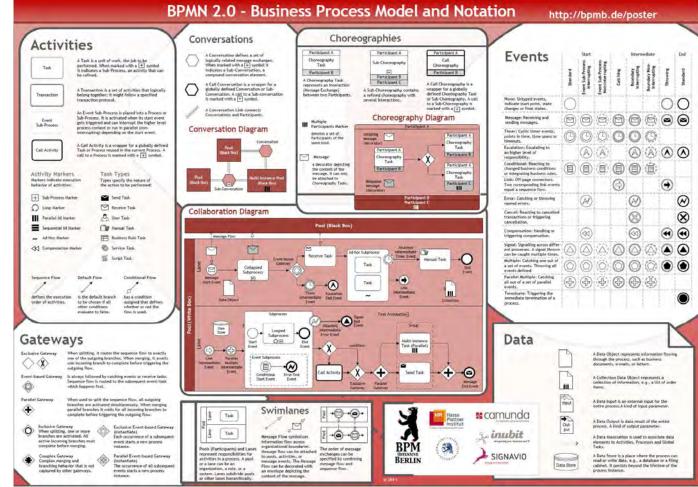
Additional non-standard languages (some not in SAPterm) include: Afrikaans French (Canada) Portuguese (Portugal) Spanish (Columbia)

New languages in 2020 (maybe?) : [REDACTED]

Term entries: **5.7 million** (275,000 EN / DE source entries with equivalents in up to 48 languages, plus 360,000 variants such as abbreviations)

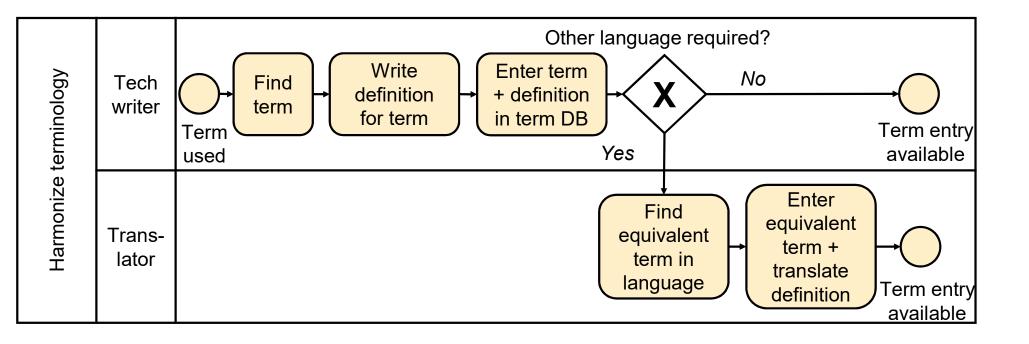


Business Process Model and Notation (BPMN) 2.0

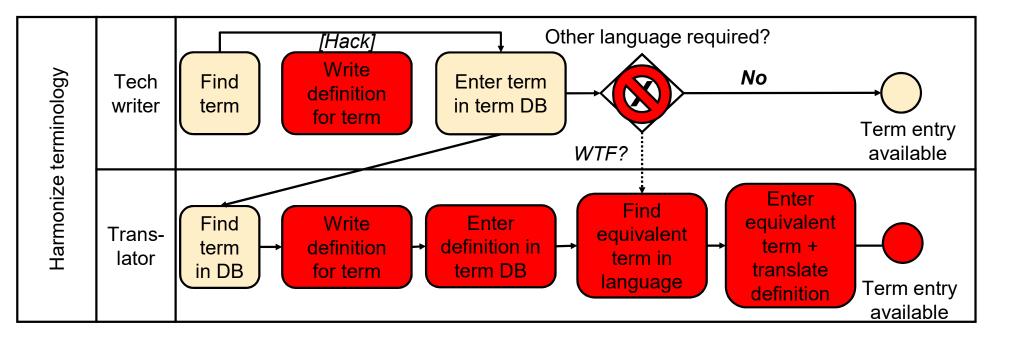


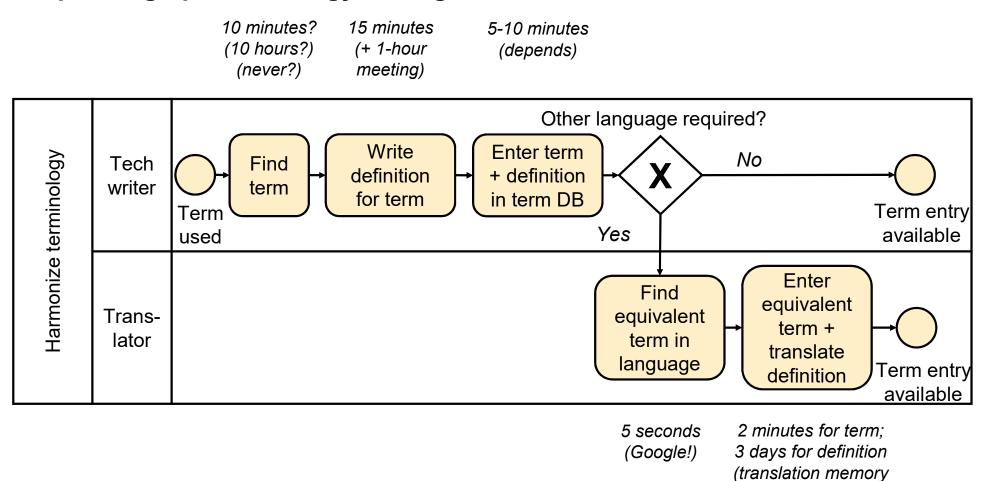
© 2020 SAP SE or an SAP affiliate company. All rights reserved. | PUBLIC

Terminology management process example



Terminology management process EPIC FAIL!





Speeding up terminology management – how?

© 2020 SAP SE or an SAP affiliate company. All rights reserved. I PUBLIC

system down)

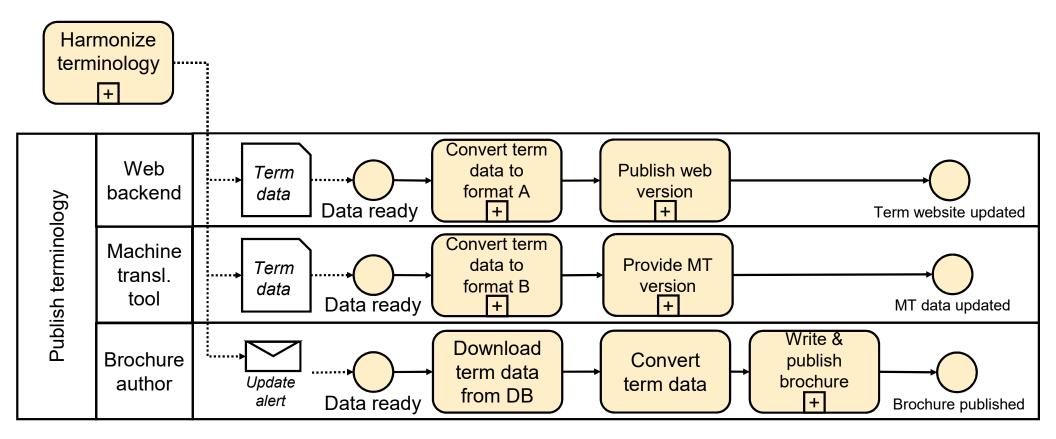
Terminology and operations



<u>**Distribute</u>** the term database contents</u>

- Define role-based access to the term shipment and display options
- Inform users about term access – presentations, posters, articles in SAP newsletters, SAP TV shows …
- Provide documentation and FAQs for users

Terminology distribution based on user roles



Term distribution example: SAPterm CD (obsolete)



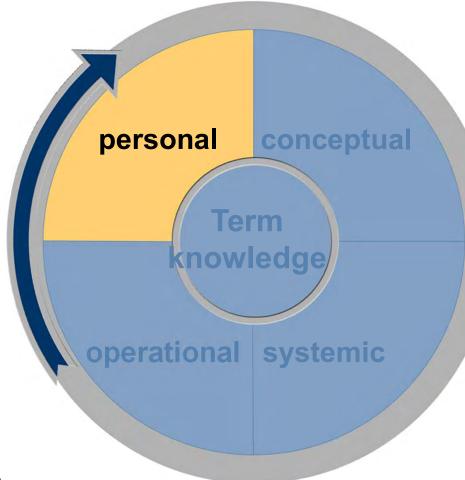




Entry Class 👙	Status 👙	Term Type 👙	English 🔅	German	40		Definition 🔶	Component 👙	
P	000	1	cost deviation	Kostenabweichung	4		The difference between the forecast cost and the p	SRD-PRO-PMN	
R	000	1	cost difference	Kostendifferenz		2		CO-OM-ABC	
P	000	1	cost dimension	Kostendimension	4	2		SCM-APO-MD	
Pa	000	1	cost display for maintenance plan	Kostenanzeige für Wartungsplan	5		A function with which you can determine expected c	PM	
P	000	1	cost distribution	Kostenverteilung	5	>		FI-TV	
Pa	000	1	cost distribution	Kostenaufteilung	5		A specification of which portions of the expense r	SRD-FIN-ERM	
P	000	1	cost distribution	Kostenaufteilung	5	>		SD	
P	000	1	cost distribution	Kostenverteilung	6	>		PY	1
P	000	1	cost distribution	Kostenaufteilung	5	>		FIN-BAC-INV	T
R	000	1	cost distribution clause	Kostenaufteilungsklausel	5	>		FS-RI	
P	000	=	cost driver	Kosteneinflussgröße	4	>		со	
R	000	1	cost driver	Kostentreiber	5	>	Main factor causing overhead, determining the proc	CO-OM-ABC	1
Definition Main factor	causing over	head, determinin	ig the process quantity used bya cost objec	. Cost drivers typically appear in the form of statist	icalkey figures	s or a	are determined dynamically from various parameters.		1
Main factor		1					are determined dynamically from various parameters.		
Main factor	000	1	cost efficiency	Kosteneffizienz	4	>	are determined dynamically from various parameters.	CORPORATE-MISC	
Main factor	000	*	cost efficiency cost efficiency	Kosteneffizienz Kosteneinsparung	3	₽		CORPORATE-MISC	
Main factor	000	1	cost efficiency	Kosteneffizienz	4	₽	are determined dynamically from various parameters. German lawRent adjustmentA means of determining co		
Main factor	000	*	cost efficiency cost efficiency	Kosteneffizienz Kosteneinsparung	3	₽		CORPORATE-MISC	
Main factor	000	*	cost efficiency cost efficiency	Kosteneffizienz Kosteneinsparung	3	₽		CORPORATE-MISC	
Main factor P P P P P	000	*	cost efficiency cost efficiency	Kosteneffizienz Kosteneinsparung	3	₽		CORPORATE-MISC	
Main factor o Ru Ru Ru Translation		*	cost efficiency cost efficiency	Kosteneffizienz Kosteneinsparung Wirtschaftlichkeitsberechnung	3	₽		CORPORATE-MISC	
Main factor (R) R) R) Translation Gender: Part of Spee Release:	COU COU COU COU	*	cost efficiency cost efficiency	Kosteneffizienz Kosteneinsparung Wirtschaftlichkeitsberechnung Masculine Noun 40B	3	₽		CORPORATE-MISC	
Main factor (R) R) Translation Gender: Part of Spee Release: Retired Afte	COUR COUR COUR COUR COUR COUR COUR COUR	*	cost efficiency cost efficiency	Kosteneffizienz Kosteneinsparung Wirtschaftlichkeitsberechnung Masculine Noun	3	₽		CORPORATE-MISC	
Main factor (Translation Gender: Part of Spee Release: Retired After Term Categor	COUR COUR COUR COUR COUR COUR COUR COUR	*	cost efficiency cost efficiency	Kosteneffizienz Kosteneinsparung Wirtschaftlichkeitsberechnung Masculine Noun 40B 45A	3	₽		CORPORATE-MISC	
Main factor	COUR COUR COUR COUR COUR COUR COUR COUR	*	cost efficiency cost efficiency	Kosteneffizienz Kosteneinsparung Wirtschaftlichkeitsberechnung Masculine Noun 40B	3	₽		CORPORATE-MISC	
Main factor A Translation Gender: Part of Spee Release: Retired Afte Term Categor	COUR COUR COUR COUR COUR COUR COUR COUR	*	cost efficiency cost efficiency	Kosteneffizienz Kosteneinsparung Wirtschaftlichkeitsberechnung Masculine Noun 40B 45A	3	₽		CORPORATE-MISC	
Main factor A A A A A A A A A A A A A	COUR COUR COUR COUR COUR COUR COUR COUR	*	cost efficiency cost efficiency	Kosteneffizienz Kosteneinsparung Wirtschaftlichkeitsberechnung Masculine Noun 40B 45A	3			CORPORATE-MISC	
Main factor A R R Translation Gender: Part of Spee Release: Relifed Affe Term Catego Source: Comment: R	COU COU COU ch: rRelease: ry:	¥ ¥ ¥	cost efficiency cost efficiency cost efficiency analysis	Kosteneffizienz Kosteneinsparung Wirtschaftlichkeitsberechnung Masculine Noun 408 45A Mietanpassungsverfahre	an .		German lawRent adjustmentA means of determining co	CORPORATE-MISC RE	
Main factor	OCC CCC CCC CCC CCC CCC CCC CCC CCC CCC	 ✓ ✓ ✓ ✓ 	cost efficiency cost efficiency analysis cost efficiency analysis	Kosteneffizienz Kosteneinsparung Wirtschaftlichkeitsberechnung Masculine Noun 408 45A Mietanpassungsverfahre Teilwirtschaftlichkeitsberechnung	2 2 3 3 3 3		German lawRent adjustmentA means of determining co German lawA constituent part of a main cost effici	CORPORATE-MISC RE	

Term distribution example: <u>www.sapterm.com</u>

Terminology and the individual

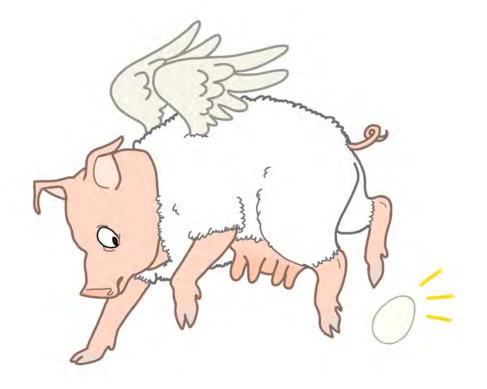


Support <u>uptake and</u> <u>acceptance</u> of terminology for daily use

- Allow all employees to participate in term work at the appropriate levels
- Provide easy access routes to terms
- Emphasize terminology as a central pillar of the knowledge company
- Get rid of "terminology phobias"

© 2020 SAP SE or an SAP affiliate

Terminology management: The magic formula?



eierlegende fliegende Wollmilchsau = egg-laying flying wooly milk pig

Terminology is a strategic necessity!



- Individuals create knowledge (terms) as part of their work for a company
- The company supports best practices for distributing knowledge (in the form of terms)
- Everyone improves knowledge (terms and their definitions) by constantly evaluating situations and developing solutions

Terminology is everywhere!



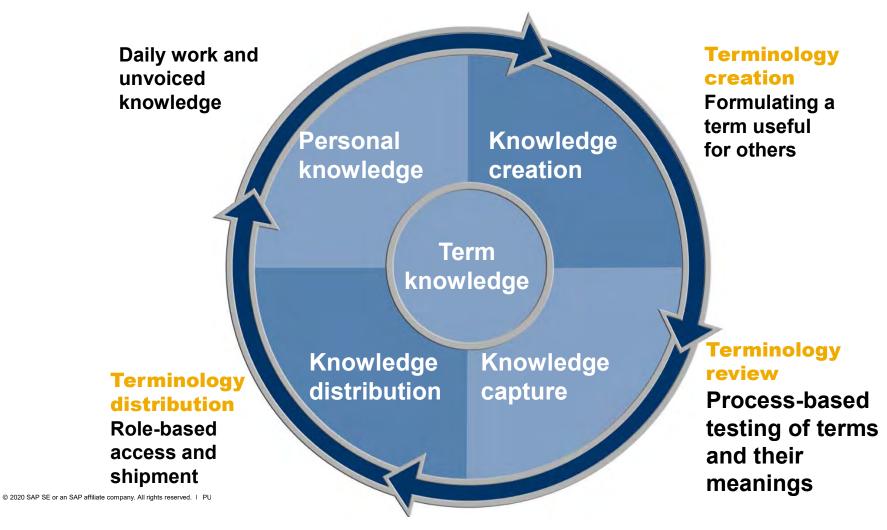
- Companies can neither avoid nor ignore terminology issues.
- Well-defined processes and procedures for dealing with terminology issues, continuously monitored and improved, are better than ad-hoc actions and spur-ofthe-moment terminology projects.

It's management, not magic!



- Terminology management is not an instant cure-all – it takes time!
- Open communication between all stakeholders is vital.
- The active support of management (upper and middle) is, as always, decisive for terminology strategy.

Term management = pure knowledge management!



Summary and Q&A



Terminology management: Summary

The general principles:

Look at the entire organization, from "idea" to "support"

• Who creates the terms? What do they do with them? (Ask kindly: Do they know what they're doing ...?)

Use established analysis techniques to find the pain points

- Organizational design and business strategy
- Accounting / controlling
- Process / knowledge / quality management

Look for allies

- Communicate with everyone
- Management support is vital

Don't try to solve everything at once

Prioritize – start off <u>small</u> – chart incremental progress – finish <u>big</u>

Publicize the successes

Review and repeat every 2-3 years (things change ... people forget ...!)

And most of all:

- Practice patience and fortitude ...
- Never give up ... never surrender!



And that's how terminology gets ...







... to the customers!

For further study and reference

- SAP SE corporate website <u>www.sap.com</u>
- SAP terminology website <u>www.sapterm.com</u>
- SAP Help Portal <u>http://help.sap.com</u> with monolingual glossaries (EN / DE, soon JA / ZH)
- *BPMN Method* & *Style*, 2nd edition Bruce Silver (2011)
 - Free specification, documents, quick guides, and other information available on http://www.bpmn.org
- Einführung in die Terminologiearbeit, 7. Auflage Arntz / Picht / Schmitz (2014)
- Terminologiearbeit Best Practices 2.0 [2. Auflage] Deutscher Terminologie-Tag (2014)
 - EN version coming in Q1 2020
- Empfehlungen f
 ür die Terminologiearbeit, 3. Auflage Konferenz der Übersetzungsdienste europ
 äischer Staaten / K
 ÜDES (2018)
 - Free PDF on https://www.bk.admin.ch/bk/de/home/dokumentation/sprachen/publikationen-zur-terminologie.html
- Terminology Starter Guide, 2nd version Terminology for Large Organizations (2016) – Free PDF on http://www.terminorgs.net/Terminology-Starter-Guide.html
- The Knowledge-Creating Company: How Japanese Companies Create the Dynamics of Innovation Ikujiro Nonaka and Hirotaka Takeuchi (1995)
- The Checklist Manifesto: How To Get Things Right Atul Gawande (2009)

Articles/ presentations / publications by your presenter

(with Christian Lieske) "Terminology Activity at SAP" in MDÜ / Mitteilungen für Dolmetscher und Übersetzer 1/2001

"Applying a Knowledge Management Approach to Terminology Management" in *TKE '02: Terminology and Knowledge Engineering Proceedings* (Aug 2002) – <u>www.loria.fr/projets/tke</u>

"The Practical Use of Knowledge Management in Terminology Management" in TAMA 2003 South Africa Proceedings (Feb 2003) – <u>www.tama-sa.gov.za</u>

"Terminologiemanagement und Wissensmanagement bei SAP" in *Deutscher Terminologie-Tag: Akten des Symposions Köln, 26.-27. März 2004*

"Die Kundensprache als Teil der terminologischen Strategie einer Firma" in eDITion. Das Fachmagazin für Terminologie 1/2005

"Terminologiphobia!" in *MultiLingual* 80 (Jun 2006)

"Terminology Work Saves More Than it Costs" in *MultiLingual* 87 (Apr/May 2007)

"Terminologie im Kommunikationsprozess eines Unterhemens" in *Deutscher Terminologie-Tag: Akten des Symposions Mannheim, 18.-19. April 2008*

(Projektleitung mit Petra Drewer) Terminologiearbeit – Best Practices. Deutscher Terminologie-Tag e.V. (Köln, 2010). ISBN 978-3-9812245-1-1

"Projekte und Prozesse der Terminologiearbeit" in Deutscher Terminologie-Tag: Akten des Symposions Heidelberg, 15.-17. April 2010

"Due Diligence: Aufgaben der Terminologiearbeit bei Fusionen und Übernahmen" in: eDITion. Das Fachmagazin für Terminologie 1/2011

"Kooperative Validierung der Terminologie mit externen Akteuren: Ein Modell für Firmen" in *Deutscher Terminologie-Tag: Akten des Symposions Heidelberg, 15.-17. April 2012*

"Terminologie-Marathon: Aufbau einer Terminologiestrategie in einer Organization" in: edition. Das Fachmagazin für Terminologie 2/2015

"Deutschsprachige Terminologie, globalisierende Firma: Erfahrungen der SAP" in: Drewer, Petra and Pulitano, Donatella (eds.) *Terminologie : Epochen – Schwerpunkte – Umsetzungen. Zum 25-jährigen Bestehen des Rats für Deutschsprachige Terminologie*. Springer, Heidelberg (2019), pg. 251-256

Deutscher Terminologie-Tag e.V. – www.dttev.org



Zielsetzung: durch Beratung und Koordination sowie durch die Veranstaltung von Symposien und Workshops zur Lösung fachlicher Kommunikations-probleme beizutragen.

17. DTT-Symposion: Mannheim, 19.-21. März 2020

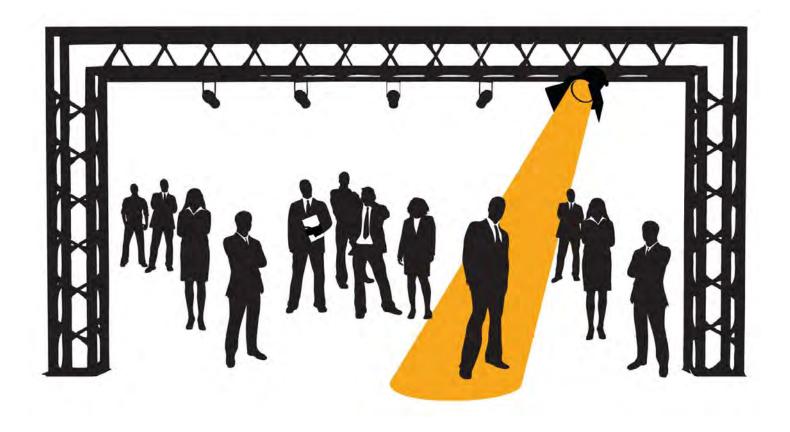
DTT-Seminare: S. Web-Seite



Das Terminologiemagazin – erscheint 2x Mal im Jahr



Questions?



Thank you.

Contact information:

Mark D. Childress Terminology Manager

SAP SE Dietmar-Hopp-Allee 16 69190 Walldorf, Germany mark.childress@sap.com





Appendix



SAPterm: Initial screen

ST ST	ERM		4 🔲 😋 🙆		間間間	西 @ @ <u>*</u>		
<u>P</u> rogra	im <u>E</u> dit (<u>G</u> oto <u>A</u>	dministration I	Jtilitie <u>s</u> 9	System <u>H</u> elp			L I X
0		•	4 🗉 😋 🚱	😧 📮	日間日日	西 @ @ <u></u>	2 0 -	
SAPt	erm							
					_			
Langua	ge Direction		English	•	German	•		
Langua	ge Direction		English	• 🔒	German	•		_
	ge Direction Find					16.0	Edit	_

© 2020 SAP SE or an SAP affiliate company. All rights reserved. | PUBLIC

SAPterm logon information for on-premise system access

Prerequisites:

- SAP system running on SAP NetWeaver.
- Generally a user in an SAP system has an automatic authorization to use transaction STERM for display. Contact the system administrator for users and authorizations.

To find the SAPterm initial screen, enter transaction code STERM in the command field. There is no standard menu path for SAPterm but some other transactions and functions offer a menu item *Terminology* leading to SAPterm.

- The terms are current up to the last language transport before the SAP NetWeaver release. SAP also provides language transport updates with current terminology tables for customers. Some customers install language transports more regularly than others and terminology may or may not be up-to-date.
- The source and target language in the initial screen are set as defaults in the user's personal settings (Administration > User Settings). You can change the languages if necessary, or use Swap to reverse the language direction.

For further SAPterm documentation choose *Help > Application Help* or go to the SAP Help Portal on <u>http://help.sap.com</u> and search for *Terminology and Glossary in SAPterm*.