

Candidate Profile



Ebru Celik Yazar

is running for the position of delegate.

Academic background:

I completed my Bachelor's degree in Computer Education and Instructional Technology (CEIT) at Anadolu University between 2013 and 2018.

In 2022, I began my Master's degree in Computer Education and Instructional Technology at Hacettepe University. I am currently at the thesis stage, focusing on adapting the Design Thinking Mindset Scale into Turkish and examining its relationship with individual innovativeness.

Professional career:

During my undergraduate years, I worked at R&D at Anadolu University's Open Education Faculty. I contributed to the design and development of innovative digital learning materials. My work included creating academic animations, professional video editing, interactive books, and other educational resources using tools such as Adobe InDesign, Articulate, and Vyond.

After graduation, I worked for three years in the defense industry as a technical writer, where I prepared user manuals, maintenance manuals, and Illustrated Parts Catalogs (IPC). My work primarily involved using Adobe FrameMaker for documentation and other Adobe products for visual editing.

In 2022, I joined Siemens as a technical writer in an agile environment. Here, I apply the "docs-as-code" approach and collaborate with an international team to produce high-quality documentation. This role has allowed me to strengthen both my technical writing expertise and my ability to work effectively in global, cross-functional teams.

Professional experience in technical communication:

My professional expertise in technical communication covers both traditional and modern practices.

In the defense industry, I specialized in producing detailed and regulated documentation, including user manuals, maintenance manuals, and Illustrated Parts Catalogs (IPC), using Adobe FrameMaker and other Adobe tools for visual editing.

At Siemens, I have embraced agile workflows and the "docs-as-code" approach. I prepare documentation in Markdown, manage versions with Git, and publish outputs in HTML format. Beyond authoring, I act as the main documentation owner for my project, leading a team of three (including two external contributors from Germany). I am responsible for planning documentation according to release schedules, coordinating stakeholder review processes, and ensuring timely and accurate delivery.

Through these roles, I have gained strong skills in structuring complex information, managing international collaboration, and aligning documentation with organizational and project goals. This combination of traditional and modern technical communication practices has provided me with a versatile and holistic perspective on the profession.

Goals for my role as delegate:

In Turkey, technical writing is still a developing profession, with limited formal education programs and professional awareness. One of my main goals is to contribute to the growth of this field and to become one of the leading professionals promoting technical communication in my country.

As a delegate, I would like to actively participate in Tekom's international events and transfer this experience to Turkey by organizing similar activities locally. My aim is to raise awareness, create opportunities for professional development, and build a stronger community of technical communicators.

Through this role, I hope to establish bridges between academia and industry, encourage young professionals to pursue careers in technical communication, and ensure that Turkey has a visible and active voice within the international Tekom network.