

Candidate Profile



Voichita Alexandra Ghenghea

is running for the position of delegate.

Academic background:

- German Highschool, Bucharest;
- BA in German and English Studies at the University of Bucharest, Faculty of Foreign Languages and Literatures;
- MA in Public Relations at the State University of Political and Administrative Studies (SNSPA), College of Communication & Public Relations, Bucharest;
- PhD in Applied Linguistics at the University of Bucharest, Faculty of Foreign Languages and Literatures

Professional career:

- More than 30 years in adult education;
- Long experience as an „authorized translator“;
- 1978-1986: teacher at “Grivita” Highschool, Bucharest;
- Since 1986: Assistant Lecturer, Assistant Professor and Associate Professor at the Faculty of Engineering in Foreign Languages (FILS), University "Politehnica" of Bucharest;
- Disciplines taught: German for Science & Technology, Technical Communication (TC), Professional Communication and Public Relations.
- Research Domains: Languages for Specific Purposes, Reading Comprehension, Technical Documentation, Technical Writing, Curriculum development etc.

Professional experience in technical communication:

Research conducted in Technical Communication as visiting DAAD scholar at TC departments of German universities, e.g. Hamburg, TU Chemnitz, University of Hildesheim, University of Applied Sciences Hannover as well as visiting Fulbright research scholar in the USA, University of Washington in Seattle;

- Representative of the University “Politehnica” of Bucharest as a partner in the Erasmus + Project TecCOMFrame (2015 – 2018), reuniting eight European universities with the aim of establishing a joint European Academic Competence Framework and Curricula for the Training of Technical Communication.
- Initiator of the first academic course on "Technical Communication"(2008) in Romania at the German Department of the University „Politehnica” of

Bucharest.

- Author/co-author of numerous publications on topics in the field of Technical Communication and neighbouring disciplines (see selective list below):

- "Machine Translation in the FL-Class", in I. Roceanu et al. (eds.), "The 16th International Scientific Conference eLearning and Software for Education - eLearning challenges and new horizons", vol. 2, Bucharest: "CAROL I" National Defence University Publishing House, April 23-24, 2020, pp. 369 – 381.
- Co-author with Soare I.L., Cleary, Y. et al. "Future Oriented Specialization for Engineering Students Based on TecCOMFrame", in I. Roceanu et al. (eds.), "The 14th Inter-national Scientific Conference eLearning and Software for Education - eLearning challenges and new horizons", vol. 2, Bucharest: "CAROL I" National Defence University Publishing House, April 19-20, 2018, pp. 457 – 462.
- „Medienrelevante Aspekte von Texten an der Schnittstelle Technik und Öffentlichkeitsarbeit“, in I.N. Cretu (ed.), "Quo vadis Kommunikation? Kommunikation-Sprache-Medien", Proceedings of The 46th Linguistics Colloquium Sibiu, Reihe Linguistik International, vol.36, Frankfurt/Main etc.: Peter Lang Edition, 2015, pp.485- 491.
- „Technical Documentation in Romania“, in J.Hennig/M.Tjarks-Sobhani (eds.), Technical Communication – international. Today and in the Future, Tekom Schriften zur Technischen Kommunikation, vol. 9, Lübeck: Verlag Schmidt-Roemhild, 2005, pp. 106 – 115.
- „Verständlichkeit von Fachtexten und von Technischer Dokumentation“, Bucharest: Editura Printech, 2004.
- „The role of symbolic-mathematical code in scientific and technical German texts“, in F.Mayer (ed.), Language for Special Purposes. Perspectives for the New Millennium, Vol. 2: LSP in Academic Discourse and in the Fields of Law, Business and Medicine, Tübingen: Gunter Narr Verlag, 2001.
- „Sprache und Bild in Fachtexten. Leseverstehen im Unterricht für Deutsch als Fremdsprache“, Frankfurt /Main: Peter Lang Verlag, 2000.

- Membership in various professional organizations:
 - AILA (Assoc. Internationale de Linguistique Appliquée);
 - GAL (German Applied Linguistics Association);
 - GfdS (Gesellschaft für deutsche Sprache) etc.
 - founding member of the tekomp Romania country organization (founded in Oct. 2009), delegate of this organization (since 2013)

etc.

Goals for my role as delegate:

- To Motivate more professionals from different fields of activity: technical communicators, software developers, marketing specialists, engineers, translators etc.to become tekomp members;
- To Encourage interested tekomp Romania members to join the new Initiative Committee;
- To Continue the campaign for the recognition of the profession of TW/Technical Communicator in the Romanian public and the Romanian legislation;
- To Strengthen the TC community in Romania through varied up-to-date topics and event formats (online & onsite);
- To Create new contexts for experience exchange between TW-communities not only in the two big IT-hubs (Bucharest and Cluj-Napoca) but all over the country;
- To Contribute to the education and training of professionals in TC and Technical Writing by launching specialized courses at Romanian universities (Bachelor and/or Master level);
- To Strengthen the link between universities and the

industry by joint projects etc.

- To Intensify the cooperation of tekoma Romania in the first place with the COs in the region by exchanging good practices and organizing joint events etc.

My role as delegate would be to initiate events and projects of all kind, coordinate and help implement them. Together with the Initiative Committee I hope to achieve the best results with regard to our common goals