

## Candidate Profile



### **Paula Stern**

is running for the position of delegate.

### **Academic background:**

Bachelor of Arts, Columbia University

### **Professional career:**

I've been a technical writer for over 30 years. Initially as a freelancer before opening WritePoint Ltd. As the CEO of WritePoint, I spearheaded the company's development of the WritePoint Technical Writing Course in 2005. In 2017, I was part of the initiative to launch tekomp Israel, the 10th country organization of tekomp Europe. Over the last 20 years, my company has also hosted Israel's national conference, MEGAComm and I am co-list owner of Techshoret, the main technical writing email group in Israel.

### **Professional experience in technical communication:**

As above, I have three decades of experience in technical writing. I have worked for large corporations as well as small startups with less than 20 employees.

I am the lead instructor of the WritePoint Technical Writing Course and speak regularly at several international conferences.

### **Goals for my role as substitute delegate:**

I have been honored to represent Israel at the Assembly of Delegates for the last 8 years, building relationships and sharing what life is like for Israeli technical writers (in easy times and in hard times).

My goal for tekomp Israel is to make it the standard for professionalism in our industry. I am working to grow membership and increase cross-country communication and activities.

In the last few years, I have helped organize not only the national conference but numerous workshops and local events as well as cross-country events in Israel, as well as online.