

## Candidate Profile



### **Maiken Blok (32)**

is running for the position of president and delegate

#### **Academic background:**

I first did office administration training followed by a bachelor of Arts (BA) in English and Organizational Communication from Copenhagen Business School in Denmark. I topped it off with a Master's degree in Technical Communication and Localization from the University of Strasbourg in France incl. the TCTrainNet certification. Both degrees have taught me a lot about (cultural) communication, writing, processes and how to address different audiences.

#### **Professional career:**

I started my professional career with five years in clinical research at Parexel International GmbH in Berlin, Germany 2008-2013. During my studies, I changed focus area and started in the software industry at TimeLog A/S.

Part of my professional work is to share my knowledge about the technical communication profession and guide others in the same direction. I entered the TC world by coincidence, when I got the opportunity to combine my interest for cultural communication, languages and writing at TimeLog.

Both as a mentor for tech com students and as part of my commitment to tekomp Danmark, I aspire to spread the word about our profession and motivate even more people to join the field of technical communication.

#### **Professional experience in technical communication:**

Since I joined TimeLog in 2013, I've worked my way up and gained a lot of insights and writing experience in different areas of the technical communication domain.

Experience includes:

- UI writing
- UX
- Help text writing
- Translation and localization

- Quality assurance
- Process creation, maintenance and validation
- Project management
- Cross-team collaboration
- Subject matter expert communication

**Goals for my role as delegate:**

I'm very passionate about our profession and what we can achieve as technical communicators. I want to see tekom Danmark thrive and grow with a lot of new, enthusiastic members that can help us in our mission to create more awareness about our field and skills.

Exactly that is my main goal: Create more awareness about the field of technical communication across industries in Denmark. We have a lot to offer as technical communicators, but we're not that well-known across all relevant industries yet. Let's change that together!

A help will be to also have local educational options. Together with other parties in the community, I want us to find or create a great learning and knowledge exchange space in Denmark.