

## Candidate Profile



### **Desislava Mihaylova**

is running for the position of delegate.

#### **Academic background:**

St. St. Cyril and Methodius University in Veliko Tarnovo, Bulgaria

#### **Professional career:**

Started my career in the banking sector. Eight years later decided I'm not cut out for a banker so, in 2011, crossed that option out altogether and became a Technical Writer at Playtech Bulgaria. In 2016, moved to Progress Software, then Telerik, and am still happily working there.

#### **Professional experience in technical communication:**

2019-now: Principal Technical Writer at Progress Software.

2016-2019: Senior Technical Writer at Progress Software.

2011-2016: Technical Writer at Playtech Bulgaria.

#### **Goals for my role as delegate:**

I've been part of the tekom Bulgaria IC since 2016. I've seen the community grow, become more vital and active, people becoming to get to know each other better, and barriers falling as of at which companies they are working.

My efforts have always been aimed at breaking down the walls between the IC/Delegate/Deputy-Delegate titles and the community members by leading by example, keeping an open mind to all ideas and suggestions, actively helping organizing events, and avoiding officialities when communicating with members, non-members, and interested parties.

I'm keen on trying to keep a more professional and visible profile of the profession as a motivation for existing and potential members. Generally, I'd like to motivate tech writers by providing them with a cool, contemporary, and taken-care-of space where they can share experiences (the website), also raise the presentation standards of the profession by advertising it in quality and professional media (Capital), and also keep the informal tone of voice so that people feel super fine to contact any of the IC.

Also, on my TODO list is the revival of the Roadshow with a focus on schools and decentralizing the initiative as everyone can go back to their hometown, contact their high school, and talk about the profession for 45 minutes.

My role as a Delegate will be to facilitate our IC work in Bulgaria by communicating any strategies or challenges with tekom Europe and supporting them back in innovation.