

Candidate Profile



Markus Arch

is running for the position of vice president and delegate.

Academic background:

Alpen-Adria-Universität Klagenfurt: Masters degree "Media and Communication Studies"

FH Joanneum Graz: Masters degree "Technical Documentation"

Professional career:

February 2015 until today: (Senior) Technical Editor at SKIDATA AG with focus on software product documentation, especially cloud-based services, and translation management

Professional experience in technical communication:

Writing and maintaining user documentation (Webhelps) for customers and configuration manuals for service technicians. Defining and establishing guidelines and structures for documentation with focus on functional design. Establishing and maintaining translation processes for the whole company (technical documentation, marketing, software UI texts).

Goals for my role as vice president:

To remain a professional point of contact for technical editors and to continue to keep the offer of information exciting, for example with expert lectures and other events. Keeping track of important changes and informing members, both in terms of standards and legislation, and in terms of the current digital transformation, which also affects documentation.