

Candidate Profile



Frank Kimmerle

is running for the position of **deputy chairperson**.

Academic background:

- General qualification for university entrance (Abitur), completed in Nuremberg, Germany
- Degree in Business Administration (Betriebswirt), Institute for Economic Research and Continuing Education (IWW), Germany
- Currently enrolled in Educational Sciences (Pedagogy), since 2024

Professional career:

Freelance consultant and technical communicator with almost 20 years of professional experience in technical documentation, content strategy, and standards-driven environments. I have worked with international companies across various industries, including automotive, machinery, energy, chemicals, and medical technology, covering both software and hardware documentation.

My professional background includes leadership roles in technical documentation, project management for CCMS implementations, and advisory work on documentation processes, organizational structures, and regulatory requirements.

Alongside my professional work, I have been actively involved in professional association activities within tekomp at regional, national, and European level.

Professional experience in technical communication:

My professional experience in technical communication focuses on designing, scaling, and stabilizing documentation structures in complex, regulated, and increasingly software-driven environments. Rather than concentrating on individual content production, my work addresses the maturity and positioning of technical communication as an organizational function.

I bring leadership experience from both permanent and consulting roles, including the establishment and development of documentation teams, the coordination of interdisciplinary stakeholders, and the guidance of organizations through structural and technological change. This includes defining roles and responsibilities, setting governance models, and supporting teams through transitions such as CCMS implementations, process redesign, and shifts in regulatory requirements.

A key aspect of my work is aligning technical communication with standards, legal frameworks, and corporate processes. In this role, I combine strategic orientation with practical implementation, enabling teams to work effectively across tools, languages, and organizational boundaries and ensuring that technical communication is understood as an integral part of the product and value chain.

Goals for my role as deputy chairperson:

tekomp Europe stands at a decisive moment. With the complete renewal of the Executive Board, there is a unique opportunity to further develop the association structurally, culturally, and organizationally. My goal is to contribute to this development in a way that strengthens tekomp Europe as a stable, participatory, and sustainable European umbrella organization.

A central conviction guiding my approach is that professional strength requires organizational strength. European advocacy and international representation can only be effective in the long term if tekomp Europe itself is structurally stable, financially viable, and genuinely supported by its members and associated

organizations.

My goals therefore focus on three interconnected areas.

- First, contributing to the structural and financial stabilization of tekomp Europe, in order to reduce dependencies and create room for strategic action.

- Second, fostering more participatory and transparent structures, where work and responsibility are shared across task forces, advisory boards, and national organizations, and where the role of the Executive Board is to coordinate, enable, and provide strategic orientation rather than to centralize activities.

- Third, strengthening tekomp Europe as a European community that enables networking, exchange, and collaboration, while respecting the diversity of cultures, structures, and expectations across its member organizations.

Building on this foundation, I see a strong need for deeper and more systematic collaboration with international and interdisciplinary professional associations. By working more closely with related organizations at European and global level, tekomp Europe can amplify its voice in areas such as regulation, standardization, and professional development, while avoiding duplication and isolated efforts.

In parallel, I believe tekomp Europe should contribute more actively to strengthening the professional relevance and perception of technical communication within companies. This includes making visible how technical communication contributes to product quality, and positioning technical communicators not merely as content producers, but as key contributors within complex product and organizational ecosystems.

In my role, I see myself not as a driver of predefined solutions, but as a contributor to a collective process. My intention is to help create the conditions in which tekomp Europe can evolve from a structurally dependent organization into a resilient European umbrella that complements, supports, and connects its national associations.