

Data protection regulations

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Prepared in cooperation with tcworld GmbH and jointly decided by the Executive Board of the Gesellschaft für Technische Kommunikation – tekom Deutschland e.V. and the European Association for Technical Communication – tekom Europe e.V. (hereinafter "tekom").

1. Preamble

With these data protection regulations in accordance with Article 13 of the European General Data Protection Regulation (GDPR), tekom hereby provides information on the processing of personal data.

2. Controller

The controller, as defined by GDPR Article 4 (7) in conjunction with Article 26, is tekom and toworld GmbH jointly, the latter as service provider for both associations. In a joint controllership, two or more controllers are jointly responsible for processing personal data, as they can jointly (not necessarily to the same extent) determine the purposes and means of the processing.

As a service provider, tcworld GmbH renders services for members (websites, 'my tekom', and acting as an event organizer and publishing house for tekom publications as well as a training provider in the field of technical communication). Specifically, a joint agreement regulates the actual function and relations of the organizations jointly responsible for the internal relationship. Irrespective of any agreements made, data subjects are free to choose which of the joint controllers should be liable to them.

3. Processing of personal data

The controller processes data of:

- a) Members
- b) Speakers
- c) Participants in events organized by regional groups and country organizations
- d) Interested persons
- e) Users of the web portal
- f) Conference participants
- g) Participants in training courses
- h) Purchasers of media
- i) Applicants, employees and trainees



4. Legal basis for the processing of personal data

These data are processed exclusively for the pursuit of the association's purposes as stated in § 2 of the respective articles, in particular for communication with members, speakers and participants, including invitations to and information about events and the collection, processing and settlement of contributions, honorariums and fees.

For other purposes not relating to collection, the data shall be processed only if the data subjects have given their consent.

Purpose of data collection	Specific data	Legal basis
Member administration	Last name	GDPR Art. 6 (1) 1 lit. b
	First name	
	Salutation/title	
	Date of birth	
	 Company/university 	
	Email address	
	Phone number	
	(office, optional)	
	Phone number	
	(private, optional)	
	Fax, office (optional)	
	Postal address	
Administration of membership	Billing address, if different	GDPR Art. 6 (1) 1 lit. b
fees	Specific bank details (for	
	direct debit)	
	• If applicable for reduced and	
	free memberships:	
	unemployment and pension	
	certificate, enrollment	
	certificate and training	
	certificate	
Additional saved data in the	• Title	GDPR Art. 6 (1) 1 lit. f
interest of tekom as a	 Industry/sector 	
professional and trade	Position	
association	Professional title	
Holding of association events	Last name	GDPR Art. 6 (1) 1 lit. b
and conferences (participants	First name	
and speakers)	Salutation	
	Email address	



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	Bank details (only for	
	speakers, if a fee or	
	reimbursement of costs has	
	been agreed on and, if	
	applicable, in the case of	
	fee-based offers, also in the	
	case of participants for	
	processing participant fees	
Certification/further education	Last name	GDPR Art. 6 (1) 1 lit. b
offers	First name	
	Salutation/title	
	• Gender	
	• Date of birth	
	Profession	
	Employer	
	Postal address	
	Email address	
	• Telephone number (home,	
	office)	
	• Fax (home, office)	
	Member number (if	
	available)	
	 Invoice address 	
	Compliance with	
	certification requirements	
	Fulfillment of examination	
	requirements	
	Optional areas/technical	
	information for project work	
	Exam documents and results	
For the purpose of self-	Last name	GDPR Art. 6 (1) 1 lit. f or
advertising by tekom and	 First name 	GDPR Art. 6 (1) 1 lit. a
tcworld GmbH as service	Salutation	
provider of tekom, advertising is		
sent by email to members and	Email address	
participants in events organized		
by regional groups and country		
organizations and conferences,		
buyers of publications and		



participants in further training		
courses		
For the purpose of member	Salutation	GDPR Art. 6 (1) 1 lit. a
recruitment, interested persons	First name	
can register under 'my tekom' or	Last name	
the websites of the professional	Email address	
journals	Postal code	
For the purpose of recruiting,	Name, postal address	BDSG (Federal Data Protection
administration of employees	• Gender	Act) § 26 Para. 1 and 3 as
and payroll administration	• Date of birth	revised
	Marital status	
	Emergency contact	
	Tax class	
	• Tax ID	
	Religious affiliation	
	Nationality	
	Application documents	
	Employment references	
	Social security number	
	Contract documents	
	Consent to data publication	
	(internally on SharePoint,	
	externally on website)	
	Company pension plan with	
	insurance number, account	
	balance, amount paid out	
	Health insurance details	
	Continuing education	
	• (Birth certificates for proof	
	of parental status etc.)	
	Other certificates	

Personal data from persons living in countries of the European Union and third countries (e.g. from members and event participants from non-European countries) is collected. The processing takes place in a country of the European Union or the EEA. Data will only be transferred from European member states to third countries if appropriate guarantees are provided in accordance with GDPR Art. 46.



5. Data processing in the context of public relations

For the purpose of external presentation, photos of members, conference speakers, conference participants and other persons attending tekom events are published on the association's websites. The legal basis for this is GDPR Art. 6 para. 1 sentence 1 lit. a and f.

6. Confidentiality

All employees of tekom and tcworld GmbH who handle personal data are committed to the confidential handling of personal data. This also applies to volunteers who handle personal data, e.g. board members, persons with functions in regional groups or members of initiative committees or board members in country organizations.

7. Data protection officer

As tekom and toworld GmbH generally employ at least twenty people permanently engaged in the automated processing of personal data, a joint data protection representative must be appointed. The selection and nomination are the responsibility of the board according to § 26 BGB. The board shall ensure that the nominated person has the necessary expertise.

8. Deletion concept/association archive

A deletion concept must be developed, followed and regularly checked. As a professional association, tekom has a legitimate interest in maintaining an association archive, which may only be accessible to a limited group of persons.

9. Rights of data subjects

The persons named in point 3 have the right to request information about the data stored on them (GDPR Art. 15). They may also request the correction, deletion or restriction of the processing of such data (GDPR Art. 15-18) and object to data processing for reasons arising from their particular situation in accordance with GDPR Art. 21. Furthermore, they also have the right to lodge a complaint with the data protection supervisory authority (Landesbeauftragten für den Datenschutz und die Informationsfreiheit Baden-Württemberg, Königstraße 10 a, 70173 Stuttgart) regarding the processing of their data by tekom if they believe that it violates data protection regulations.