

Candidate Profile



Paula Stern (58)

CEO, WritePoint Ltd.; Senior Tech Writer;
Blogger/Journalist

Academic background:

- B.A. in Political Science (Minor in Journalism/Economics); Barnard College/Columbia University

Professional career:

I began working as a technical writer over 25 years ago, working initially for Scitex and then branching out to other companies after creating a freelance business. I co-founded WritePoint in 1995 and incorporated the company in 2003. In 2005, we launched the WritePoint Technical Writing Course and began actively training technical writers in Israel. The course has become one of the most well-known and respected courses in Israel and in the last two years has been gaining interest and students abroad.

For the last 13+ years, I have been organizing an annual technical writing conference (MEGAComm) and for the last two+ years, I have been the tekomp Israel Spokesperson, representing Israel at the Assembly of Delegates meetings, organizing local events, and offering webinars.

As one of the first MVP's for RoboHelp, I have been actively supporting and training dozens of technical writers. Finally, for the last few years, in addition to presenting in Israel, I have been traveling abroad to speak at conferences in India, Ireland, UK, Germany, Serbia, Austria, etc. on topics relevant to our industry

Professional experience in technical communication:

- Senior Technical Writer for a variety of companies (Scitex, ECI, Commtouch, CYREN, Fundtech, Level 8, Anodot, Vimtag, PlainID, XM Cyber, N2WS, BioRad, Telematics, Tadiran, ORCAM, etc.)
- Help Author and Trainer, specializing in online documentation
- Training Instructor/Designer for a variety of courses, seminars, presentations and training programs.
- International Speaker: MEGAComm, tcworld in Stuttgart, tcworld in Bangalore, Heapcon in Belgrade, Lavacon in Dublin, UA

Goals:

- I believe that the Israeli technical writing community should be part of the global community. This means increasing the number of Israeli technical writers who travel and present abroad as well as increasing the number of international guests coming to Israel.

- I would like to see the technical writing community increase the number of yearly events. In the last two years, tekcom Israel has sponsored a minimum of four events per year. I would like to see that grow to at least 6 events per year.
- I would like to see more Israelis offer webinars to national and international audiences; author more articles and blog posts, etc.
- I believe we need to create action committees dedicated to standardization of documentation, studying current and future trends, and others.
- I would very much like to unite the Hebrew-speaking technical writing community with the English-speaking technical writing community and sponsor events in both languages.