

AI IN PRACTICE

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What AI Can Do

- Generate texts and images
 - code samples
 - text modules (FAQ)
 - templates (topics, icons, etc.)
- Review existing texts
- Suggest links between texts
- Suggest topics
- Provide information in non-supported languages
- Provide information in simple language

What AI Cannot Do

- Generate legally binding text or code
- Generate reliable/usable diagrams based on documentation
- Consistently apply specialized terminology
- Consider context and variations

Key Skills For Professionals

- Technical Proficiency
 - AI concepts (machine learning, model architectures, NLP, NNs),
 - capabilities,
 - limitations
- Problem-Solving Skills
 - ability to think critically and solve problems (i.e. when integrating AI into existing workflows)
- Adaptability
- Continuous Learning
 - new tools,
 - new AI techniques,
 - adapted best practices

What You Can Do

- Ask for an AI policy in the company (or write one)
- Implement a workflow for reviewing/improving generated content
- Update the Style Guide to include rules for AI friendly Writing