



# Combine your interests in communication, language, culture, media and technology in one profession

Technical Writers and Technical Translators write, design and develop multimedia product information for international markets. As a language specialist you serve your readers and help them to use and understand their newly-purchased product or a special service.



### 1 Love what you do

### Around 80% of Technical Communicators started their careers in a different field.

At least 30 % have a professional background in any type of language study.

"I never could decide whether I wanted to work in a technical field or with texts, because I like to write and I like to explain. I got the opportunity to develop video training and documentation content in multiple languages. Technical Communication gives me the best of both worlds and I'm really happy with that."

Kathrin, a young career changer



## 2 Become a sought-after expert

### The demand for professional international Technical Writers and Technical Translators is high.

Get a job with a promising career perspective.

Technical Communication is a work field that is filled with interesting tasks, offering good job security, earning opportunities and work-life-balance. Some work can be done from home and is compatible with family life.



### 3 Design tomorrow's innovations

#### Create intelligent Information.

International Technical Communication offers exciting challenges in a large variety of projects, products, countries, media and rapidly-evolving innovative technologies.



## Work in an exciting field

#### **Technical Writing is interdisciplinary.**

It combines hands-on text, design, content strategy, terminology, localization and translation, project management and publishing different multimedia outputs with the help of technical tools.

It involves skills to analyse and structure information, think systematically, achieve high accuracy and quality as well as being creative.



## 5 Apply your skills

#### Use your skills and experiences to your advantage.

Technical Communication includes many aspects of your profession. Build on what you already know and start your career. Be trained to become a Technical Communication professional.



## 6 Be part of our community

#### Boost your career.

Meet colleagues, share experiences, get up-to-date information, expand your knowledge and network.

Benefit from international conferences, webinars, meetups, publications, trainings, certification and much more.

### Get in touch:

tekom Europe e.V. is the largest professional association for Technical Communication worldwide with more than 9500 members.

**Dr. Daniela Straub** d.straub@tekom.de www.tekom.eu

### Visit us:

www.technical-communication.org www.tech-writer.info

Photos by Roman Hermann