



tekom France DITA day
at LGM Vélizy-Villacoublay

Monday, 27 January 2014, 9.30–18.00

Bâtiment ADER

13 AVENUE MORANE SAULNIER, 78140 VÉLIZY-VILLACOUBLAY

AGENDA

Supported by



09:30 Welcome by tekomp France

Speaker: Marc LESTRADE, Spokesperson of tekomp France

09:45 Welcome by NMJ

Speaker: Laurent ABT, Directeur General at NMJ

10.00 Introduction: DITA, myths and legends

DITA certainly creates a lot of internet traffic, blogs, interest and sometimes (very) heated discussions. But what exactly is DITA? Why would your organization benefit from it? This introduction piece will provide basic information to understand DITA and tips to choose the best path for your technical publication team – avoiding fog and swamps and giving a wide birth to just a few dragons.

Speaker: Nolwenn KERZREHO, Pre-Sales Consultant at Componize Software

10.50 Small Team DITA for Big Business

For almost two years, Sarah has been undertaking the inspiring challenges that implementing DITA poses to her company and team. "Small team DITA by no means indicates small scale production." Through specific examples, Sarah takes us through her experiences of implementing DITA for a tier-one, multinational operating in over 20 countries worldwide. Starting from the first stages, to today's challenges and beyond, she reviews the major successes and mistakes when adopting and adapting the XML-DITA standard.

Speaker: Sarah ROSEN, Technical Writer at Astellia

11:40 DITA Pilot Project: A key success factor for your migration

Before moving to DITA, we were using two different tools: the unstructured version of FrameMaker for the documentation in PDF, and Help & Manual for the online help in WebHelp. This presentation will be about the implementation of a DITA Pilot Project, but it will also highlight our strategy step-by-step before migration. Both are critical to make it successful and gain the maximum benefits from DITA.

Speaker: Aurélie SARNOWSKI, Manager of technical writing service at Coheris

12.30 Lunch Break and Networking

14.00 Hands-on workshop on DITA

After building the theoretical background in the morning it is time to put DITA into practice. Therefore our trainer Nolwenn Kerzreho has organized a workshop session where she will demonstrate how to produce and publish content in DITA. The workshop will be followed by an open discussion and time to ask questions. After the event an informal get-together allows you to network and exchange experiences.

Trainer: Nolwenn KERZREHO, Pre-Sales Consultant at Componize Software

17:30 Discussion

17:45 End of the event

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for the
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