

Candidate Profile



Voichita Alexandra Ghenghea (60)

Assoc. Professor at the Faculty of Engineering in Foreign Languages (FILS), University "Politehnica" of Bucharest

Academic background:

- German Highschool, Bucharest
- MA in German and English Studies at the University of Bucharest, Faculty of Foreign Languages and Literatures
- MA in Public Relations at the State University of Political and Administrative Studies (SNSPA), College of Communication & PR, Bucharest
- PhD in Applied Linguistics at the University of Bucharest, Faculty of Foreign Languages and Literatures

Professional career:

- More than 30 years in adult education;
- Long experience as an „authorized translator“;
- 1978-1986: teacher at “Grivita” Highschool, Bucharest;
- Since 1986: Assistant Lecturer, Assistant Professor and Associate Professor at the Faculty of Engineering in Foreign Languages (FILS), University "Politehnica" of Bucharest;
- Domain of expertise: German for Science & Technology, Technical Communication (TC), Professional Communication and Public Relations;
- Research Domains: Languages for Specific Purposes, Reading Comprehension in Foreign Languages, Technical Documentation etc.

Professional experience in technical communication:

- I have conducted research in TC as visiting DAAD research scholar at the universities of Hamburg (2003), TU Chemnitz (2007), Hildesheim, University of Applied Sciences Hannover (2012/13) as well as visiting Fulbright research scholar in the USA, at the University of Washington in Seattle, Department of TC (2008);
- I have published books and numerous articles in specialized national and international publications such as:
 - „Sprache und Bild in Fachtexten – Leseverstehen im Unterricht für Deutsch als Fremdsprache“, Frankfurt /Main: Peter Lang Verlag (2000).
 - „The role of symbolic - mathematical code in scientific and technical German texts“, in F.Mayer (ed.), Language for Special Purposes –Perspectives for the New Millennium, Vol. 2: LSP in Academic Discourse and in the Fields of Law, Business and Medicine, Gunter Narr Verlag Tübingen (2001).
 - „Verständlichkeit von Fachtexten und von Technischer Dokumentation“, Bucharest: Editura Printech (2004).

„Technical Documentation in Romania”, in J.Hennig/M.Tjarks-Sobhani (eds.), Technical Communication – international. Today and in the Future, Tekom Schriften zur Technische Kommunikation, Lübeck: Verlag Schmidt Roemhild (2005).

„Medienrelevante Aspekte von Texten an der Schnittstelle Technik und Öffentlichkeitsarbeit“, in I.N. Cretu (ed.), “Quo vadis Kommunikation? Kommunikation – Sprache – Medien”, Proceedings of The 46th Linguistics Colloquium Sibiu 2011, vol.36, Frankfurt/Main etc.: Peter Lang Edition (2015).

- Some of my main research topics are: intelligibility of scientific texts and of technical documentation, the role of formalized visual aids in specialized texts, the symbolic-mathematical code in scientific and technical German texts, knowledge transfer in TC, reading comprehension in Foreign Languages etc.
- Since 2008 I have launched the first academic course on Technical Communication in Romania at the German Department of the University „Politehnica” of Bucharest.
- I represent the University “Politehnica” of Bucharest as a partner in the Erasmus + Project TecCOMFrame, launched in 2015, reuniting eight European universities aiming at establishing a joint European Academic Competence Framework and Curricula for the Training of Technical Communication.

Goals:

On a national level:

I shall do my best to raise public awareness for TC in Romania and to launch a campaign for the recognition of the profession of a technical communicator. I will intensify my efforts to promote tekoma Romania to other cities and to recruit new members from different places and different professions.

I am going to continue to strengthen the links between universities and TC companies by developing mutual projects of both public and academic interest. I shall provide interested students internships in the realm of TC in Romania and abroad.

I shall look for funding in order to organize training facilities for tekoma Romania members on specialized topics in technical documentation. I will extend the social networks (Facebook, LinkedIn etc.).

On an European level:

I am going to represent the interests of the members of tekoma Romania on European level.

I shall make use of my right to participate in the decision making, referring to articles, regulations etc. of tekoma EU. I will try to tighten the links btw. the different country organizations. I will contribute to establish working groups on an European level. I shall involve myself in establishing an European network of universities where TC is being taught or will be taught etc.