

## tekom Publications in English March 2017

All prices include statutory value added taxes. Postage and handling are extra. Non-members and members exempt from contributions must pay in advance. We reserve the right to make changes and correct errors.

Please send your order to:

**tekom Geschäftsstelle, Rotebühlstraße 64, 70178 Stuttgart, GERMANY**  
**info@tekom.de or Fax +49 711 65704-99**

Price for non-members	Price for members
--------------------------	----------------------

### Brochures

**Rule-Based Writing – English for Non-Native Writers (NEW!)**

How to Implement Rule-Based Writing, Style Guides, Text Rules,  
 Sentence Rules, Word Rules, Glossary, Index, Literature  
 Authors: tekom work group „English for Non-Native Writers“  
 DIN A4, 110 pages, paperback, 2014  
 ISBN 978-3-944740-05-8

70 EUR Print  
 60 EUR **PDF**

60 EUR Print  
 50 EUR **PDF**

**Guide to Mobile Documentation (NEW!)**

Basic information and definitions, Models for mobile documentation,  
 Use Cases, Developing a mobile content strategy, Managing  
 mobile projects successfully, Checklists, Glossary  
 Authors: tekom work group „Mobile Documentation“  
 DIN A4, 68 pages, paperback, 2014  
 ISBN 978-3-9814055-6-9

48 EUR **PDF**

38 EUR **PDF**

**Purchase of translation services – A guide**

Basic information, Selection of a translation service provider,  
 Process flow of a translation order, 2 illustrations, Checklist of selection criteria,  
 Checklist for a translation order, Important terms and definitions  
 Authors: Benedikt Kraus, Klaus-Dirk Schmitz, Ilona Wallberg  
 DIN A4, 24 pages, stapled, 2012  
 ISBN 978-3-9814055-6-9

40 EUR Print  
 40 EUR **PDF**

25 EUR Print  
 25 EUR **PDF**

### Studies

**Successful Terminology Management in Companies**

**Practical tips and guidelines: Basic principles, Implementation,  
 Cost-benefit analysis, System overview**

DIN A4, 311 pages, 109 tables and illustrations, 2010  
 ISBN 978-3-9812683-2-4

260 EUR Print  
 250 EUR **PDF**

170 EUR Print  
 160 EUR **PDF**

### Anthology on Technical Communication

**No. 9: Technical communication – international**

Jörg Hennig und Marita Tjarks-Sobhani (Publisher),  
 (Special pricing for members of associated organizations  
 such as STC, ISTC, FTI, STD)  
 264 pages, 2004, ISBN 978-3-7950-7020-5

36,00 EUR Print

24,00 EUR Print

## Proceedings of the European Academic Colloquium on Technical Communication

### Volume 1, Colloquium 2012

17 x 24 cm, 88 pages, 2013  
ISBN 978-3-944449-42-5

20 EUR **PDF**

18 EUR **PDF**

### Volume 2, Colloquium 2013

17 x 24 cm, 84 pages, 2014  
ISBN 978-3-944449-43-2

20 EUR Print

20 EUR **PDF**

18 EUR Print

18 EUR **PDF**

### Volume 3, Colloquium 2014

17 x 24 cm, 96 pages, 2015  
ISBN 978-3-944449-44-9

20 EUR Print

20 EUR **PDF**

18 EUR Print

18 EUR **PDF**

### Volume 4, Colloquium 2016 **(NEW!)**

17 x 24 cm, 137 pages, 2016  
ISBN 978-3-944449-46-3

20 EUR **PDF**

18 EUR **PDF**