



tekombelgium Workshop
 at KU Leuven Campus Antwerpen
 Faculty of Arts, Language and Communication
 Room STA 1.33
Tuesday, May 6, 2014, 09.00–18.00
Sint Andriesstraat 2, B-2000 Antwerpen

TERMINOLOGY MANAGEMENT

The workshop is open to tekombelgium Europe members and all interested persons!

09.00 Registration

Please bring your registration ticket along with you.

09.15 Introduction to tekombelgium

In a nutshell: what is tekombelgium Europe? What are the main activities of the association? The introduction will provide an overview about the most important tasks and goals of tekombelgium.

Speaker: Birgitta Meex, Spokesperson and delegate of tekombelgium

09.30 "Terminology work is just an academic exercise for linguists, isn't it"? (Part 1)

We take a look at the typical workday in companies and organizations and show you how "applied" terminology work can pay off economically.

You will learn...

- about the "characteristics" of prescriptive (standardizing) terminology work
- how you can get involved in "applied" terminology work with just a little effort and resources
- what tools, methods and processes it would take to include everyone in an organization in this work
- how to get around stumbling blocks and avoid frustration during the establishment of the terminology work,
- how to motivate and inspire other people for terminology work

Speakers: Mark Childress, Dr. Francois Massion and Peter Oehmig guarantee you will absorb the greatest amount of material possible in one day – presented in a diverting and vivid form that invites others to join in. All three of them have been entrusted with terminology work in their company and have many years of experience in this field.

11:00 Coffee Break

11.15 "Terminology work is just an academic exercise for linguists, isn't it"? (Part 2)

12:45 Lunch Break

14.00 "Terminology work is just an academic exercise for linguists, isn't it"? (Part 3)

16:00 Networking / Drinks

Registration is open now!
 (Deadline is April 27)

Specific previous knowledge is not required. The workshop will be held in English.

tekombelgium

Visit our new website for information and registration: www.tekombelgium.eu



Europe's largest professional association for technical communication